Lesson 57:   Presentation

By Xandra

1. Dialogue

First, repeat after your tutor. Then, practice each role.

Taro works as an engineer for Go-Go Kitchen Company. He is now in the conference room with the company executives to present a new product called Calorie Master.

Taro: Good morning, everyone. I'm Taro Kobayashi. I'd like to present the Calorie Master.
Mr. Wilson: Tell us what it can do, Taro.
Taro: Nowadays, people are very cautious about their health. The Calorie Master is a great
    product that can measure the amount of calories in any kind of food.
Mr. Wilson: That's impressive! How does it work?
Taro: As you can see, the Calorie Master looks just like a small oven. Just place the food inside it,
    and press this button.
Mr. Wilson: How will I know the number of calories?
Taro: it will appear on the top screen here.
Mr. Wilson: This is a good product. The company will surely sell a lot of these.

2. Today's Phrase

First, repeat after your tutor. Then, make a few sentences using Today's phrase.

1. The president is cautious about making decisions.
2. Always be cautious of everything you do and say.
3. My doctor told me to be cautious of what I eat.

* be cautious about [of] ～ / ～に注意［用心］深い、慎重である

3. Your Task

You are watching a product presentation in the conference room with other company executives. The presenter (=your tutor) is not really doing a good job. He can't describe the features of the product, his hands are shaking and he's not giving good answers to your questions. You think he is too nervous to do the job properly. Politely tell him to take a 5-minute break and come back when he's feeling better and more confident.

4. Let's Talk

Why do companies need to have product presentations?
What are the do's and don'ts when doing a product presentation?
If you were a company executive, how would you determine the selling price of a product?

5. Today's photo

Describe the photo in your words as precisely as possible.

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